

BUSINESS IDENTITY SPECIALISTS

IF YOU THINK
IT'S THE MARKET
THAT MAKES
YOUR COMPANY
OR PRODUCT,

THINK AGAIN.

INVENT AN IDENTITY COSUMER CAN RELATE TO

BUSINESS IDENTITY SPECIALISTS

EVER IMAGINED
IF YOU WERE
OWNED BY
SOMEBODY ELSE?

OWN YOUR IDENTITY. OR SOMEONE ELSE WILL



BUSINESS IDENTITY SPECIALISTS

YOUR POTENTIAL
ENEMY IS NOT
THE COMPETITION

CREATE A UNIQUE IDENTITY
BEFORE COMPETITION DOES



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ONLY ONE THING
CAN MAKE OR BREAK
YOUR COMPANY
BEFORE
CONSUMERS DO.

YOUR OWN IDENTITY.

CONSUMERS BUY IDENTITY FIRST.

BUSINESS IDENTITY SPECIALISTS

80% OF INDIA'S
BIG CORPORATES
ARE NOT OWNED BY
THEM!

IDENTITY CAN BE REGISTERED BY ANYBODY



BUSINESS IDENTITY SPECIALISTS

HITLER, MUSOLINNI,
EINSTEIN, PICCASO,
SHAKESPEARE
NEHRU, GANDHI
SEE WHAT UNIQUE
IDENTITY DID.

IDENTITY STARTS WITH A UNIQUE NAME



BUSINESS IDENTITY SPECIALISTS

APPLE, ORANGE,
HUSH PUPPY, SCOTCH,
GAP, OPIUM, ORACLE,
NOVELL, SUN, SONY,
BANANA REPUBLIC,
CAMEL, ROLLINGSTONE,
PLAYBOY, BEETLE...

UNIQUE NAMES ARE REMEMBERED EASILY.
IDENTITY STARTS WITH A NAME

BUSINESS IDENTITY SPECIALISTS

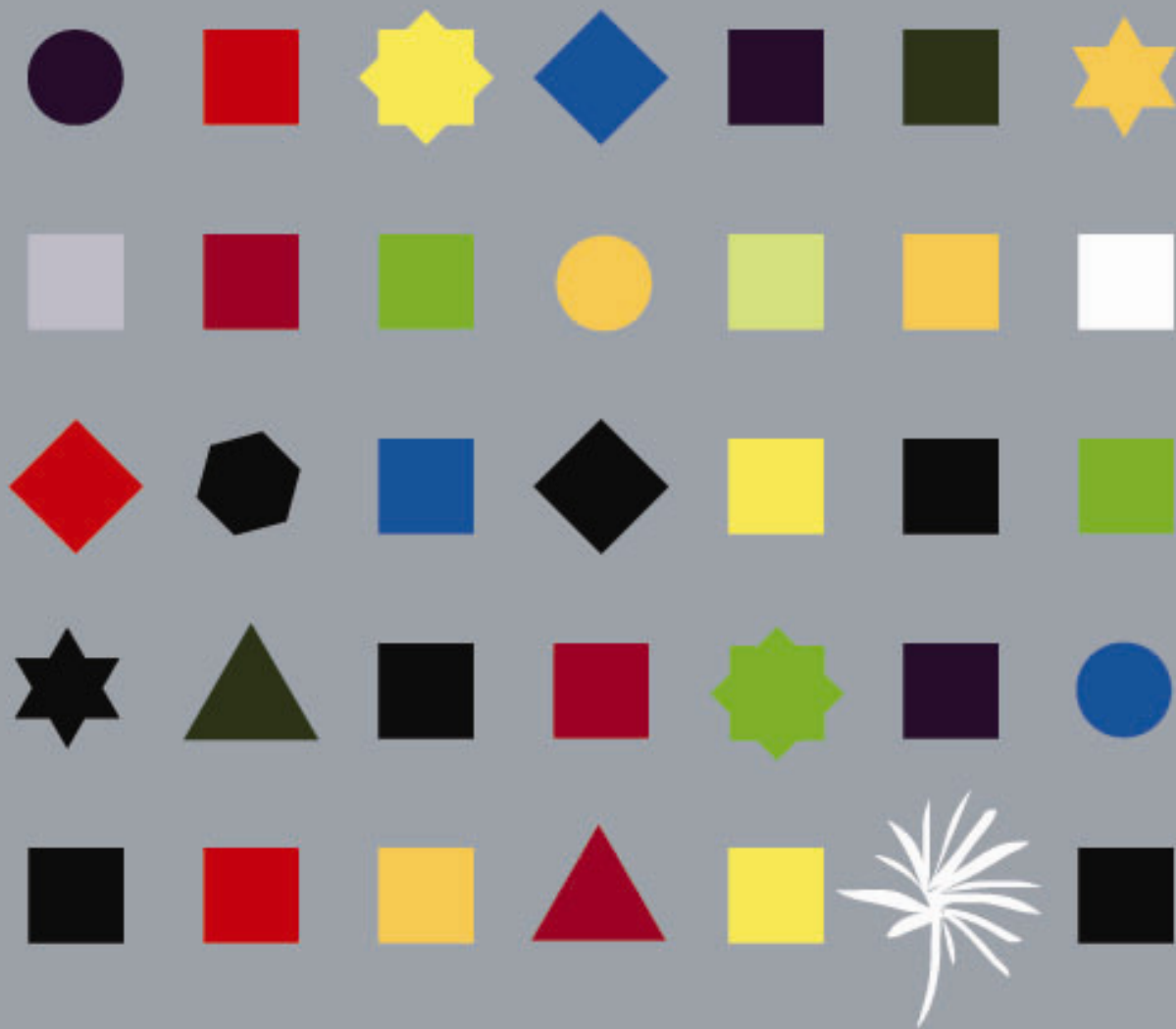
JAVAHAR NEHRU,
JAVALAL NEHRU, HARILAL NEHRU,
JAVARILAL NEHRU, JAV HARILAL NEHRU,
JAVHARLAL NEHRU,
PANDI NEHRU, PANDITH NEHRU,
PADITH NEHRU, PANDIT NEHRU.

DOES YOUR IDENTITY HAVE MANY CLONES?

REGISTER BEFORE IT GOES TO THE WRONG HANDS

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PICK YOUR CHOICE



CONSUMER PICK THE UNIQUE ONE



BUSINESS IDENTITY SPECIALISTS

EVEN THE REAL CHAPLIN
LOST OUT TO THE LOOK ALIKES
IN A COMPETITION HELD
ONCE IN ENGLAND.

REGISTER YOUR IDENTITY NOW.
OR THE CLONES WILL.